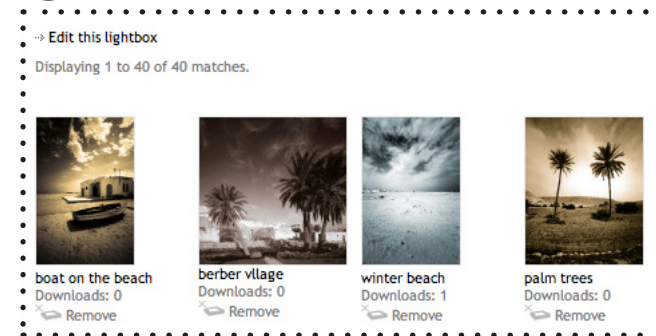


# How to create **BANNERS** that *link* to your **LIGHTBOX**

a tutorial in 5 simple steps.



1

## create a non public lightbox

add all the pictures you want to feature of one model, same concept or a particular shooting. open the lightbox. look up the URL:

[http://www.istockphoto.com/my\\_lightbox\\_contents.php?lightboxID=1304142](http://www.istockphoto.com/my_lightbox_contents.php?lightboxID=1304142)

those seven numbers are important it's your lightbox ID

2

## create the banner

open photoshop > new document > size: maximal width is 390 px, to fit in the layout. design as you like, using text and photos. save as »banner\_01.jpg«

3

## upload banner to webserver

upload »banner\_01.jpg« to an external server. you may use for example my yahoo. upload to a photoalbum. open the picture in a new browser window. now you see the URL of your banner:

[http://f7.yahoofs.com/users/455e23b4zc89f8491/c153re2/\\_sr\\_/f985re2.jpg?phYniXFBgYzj5MFL](http://f7.yahoofs.com/users/455e23b4zc89f8491/c153re2/_sr_/f985re2.jpg?phYniXFBgYzj5MFL)

4

## adapt the UBB-code

below you see a string of UBB-code. copy this code - **change the lightbox ID** - **change the banner-URL**.

copy paste

copy paste

[url=[http://www.istockphoto.com/my\\_lightbox\\_contents.php?lightboxID=1304142](http://www.istockphoto.com/my_lightbox_contents.php?lightboxID=1304142)] [img]<http://host.com/banner.jpg>[/img] [/url]

5

## paste the adapted UBB-code into the description window

the adapted code now contains your lightbox id and the location of the banner. paste. save. you've done it. keep uploading, goldhafen.